

# Persuasive Conclusions

# QUESTION

- **What is the PURPOSE of the paragraph concluding a persuasive essay?**

# Persuasive Conclusions



- **Purpose**

- clearly connects introduction and body of the paper.
- gives a sense of completion.
- does more than restate your arguments and position.
- gives the reader something to think about.

# Review: Conclusion Strategies

- **Call to Action:** the writer implores the audience to change.
- **Offer a Solution:** the writer suggests some possibilities to resolve the problem posed.
- **Make a Prediction:** similar to a startling statement, this can be a warning or an encouragement.

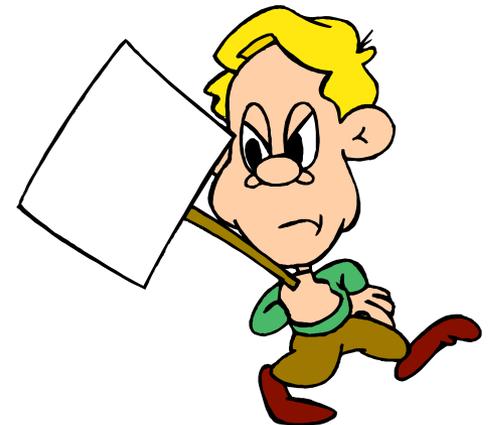
# An Ineffective Persuasive Conclusion

I have given you three truthful explanations of why daily homework is an abomination to the high school. This is due to problems with participants in after school events, the time we spend with our families, and our jobs. Thank you for allowing me to express my feelings.

*Does this conclusion persuade the reader to do anything?*

# Conclusions – Call to Action

- Include a final appeal to reinforce your argument.
- Clearly and forcefully state your desired action.
- Give information needed to take that recommended action.



# Conclusions – Call to Action

## *student sample*



Daily mandatory homework for high school students would serve no real worthwhile purpose but to unnecessarily stress out students and teachers alike. Teachers and students are busy, stressed, preoccupied, and quite frankly, strung-out enough as it is without this. Please, I urge you not to put this in effect. Not simply because I don't want homework for all seven classes every day, but because it would truly be detrimental to everyone actively participating in the public school now and in the future.

# Conclusions – Offer a Solution

- Restate the problem.
- Define and develop the solution.
- Focus on the strengths of the solution.
- *This strategy differs from a call to action.*
  - *More of a recommendation*
  - *Stresses the solution to a problem*



# Conclusions – Offer a Solution

## *student sample*



According to high schools with the highest test scores across the country, homework is only necessary when an individual student doesn't understand a concept or needs additional practice. Therefore, mandatory homework in every class would be meaningless. Instead, teachers should assign homework on an individual basis. This solution would provide students with needed practice without needless busywork for students and endless grading for teachers. When students work on just their own weaknesses, rather than work assigned to the whole class, they will quickly see improvement and will be more motivated to stay in school.

# Conclusions – Make a Prediction

- Takes the argument a step further than a summary.
- Keeps the reader thinking after reading your essay.
- Is based on the main points (arguments), creating joy, hope, gloom, suspense, etc.
- Draws reader's attention to the significance of the argument.



# Conclusions – Make a Prediction

*student sample*



Imagine an empty classroom. As students trickle in, without a word, they immediately take out a piece of paper and a pencil to start writing down today's homework assignment. The teacher walks to the front of the class to admire her focused students as they work silently. Ring! Class is in session. We can make this longed-for dream a reality. Our high school's motto has always been "Be the Best You Can Be" and if the required homework proposal is implemented, we really would be.